

Cases on Teaching and Learning

Tips and Tricks

The Ivey Publishing website now features two cases (with more to come in the future, we hope) that focus on the challenges of teaching and learning with case studies. The decision maker is a professor who is faced with some challenges related to his/her teaching. The cases can be used in support of workshops on teaching and learning with cases as well as more general workshops on teaching and learning in post-secondary education.

These cases provide a rich resource for faculty teaching case method workshops. I have taught various workshops on the case method at Western and elsewhere, and I like to use cases set in the classroom to foster discussion. I also teach a course in the doctoral program at Ivey on teaching and learning, and use these cases to support our discussions. For me, as a case teacher, it seems so much more natural to discuss issues of teaching and learning when set in a case learning context.

The first case, (Plagiarism and Discipline) deals with a perennial challenge for case teachers and non-case teachers alike. The professor discovers that a group of her MBA students has copied sections of a case report from online sources and she must decide how to deal with the incident.

The second case, (The Business Plan Presentation) focuses on challenges in cross-cultural settings. The professor in this case is teaching a student-led workshop in Russia. On the final day of the workshop, one of the workshop participants declines to participate in the final presentation, thus jeopardizing his successful completion of the workshop. Another student intervenes, but seems to be bullying the reluctant student. The professor has to figure out why the student is reluctant to present and how to handle the situation.

In addition to the cases here, you may also want to look at the Ivey case, *Those !*@! Wireless Network Cards* (9B00E020), which focuses on the challenges faced by case teachers from having open Internet access during class. To be sure, this issue is faced by more than just case teachers (as are many of the issues in the cases here) but they have a different significance in a classroom setting where the learning depends on the active participation and contributions of students.

I hope you will enjoy these cases and find them useful!

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