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PRODUCT INFORMATION FORM**

For Office Use Only: Product #

Product Title:

Type of Material:

Revision of existing product? If yes, original product number: Reason for revision:

Teaching Note Included? If no, expected date:

Is the case disguised?

Has a Consent to Use form been signed by the company and attached? If no, specify reason:

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Authors and Casewriters:

Name	Title/Position	Email Address	Role	Address, including institution

Search Categories:

Primary search category:

Does the material have an international setting or focus?

If yes, the case should emphasize international (cross-cultural, cross-border) issues, or be set in an international (non-Canadian, non-American) setting.

Does the material have an entrepreneurial focus?

If yes, the case should emphasize start up situations or high risk-taking by small to medium size organizations.

Key Words: (intended to aid online searches. Use words or short phrases. Choose from Issue List or add new.)

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Setting of Case:

Industry:

Year of Event:

Geographic Location (Country) if applicable:

Organization Size:

Gender of Decision Maker:

Intended Audience:

Donor Recognition:

ABSTRACT: Include a summary of the business situation, dilemma, or conditions. Maximum 750 characters. Do not reveal the solution to the case.

LEARNING OBJECTIVE: List the intended uses of the case, courses in which it could be used, angles from which it could be taught. Maximum 750 characters.

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