

CONSENT TO USE CASE STUDY

To: Richard Ivey School of Business Foundation (“RISB Foundation”); and
The Richard Ivey School of Business (the “Ivey Business School”); and
The University of Western Ontario (“UWO”)

Regarding:

Product Title

version date

Written by

The undersigned has read the case study outlined above, in which I, and/or the organization with which I am affiliated, is described. I understand that typically, but not always, the Ivey Business School and/or UWO may test the use of this case study in a classroom environment and that as a result of this use, the case study may be modified, but not in a material way.

On the basis of my review of the attached case study, I agree that the case study may be used as outlined above and I agree that the case study does not require changes, except as noted on the attached case study. I further agree that RISB Foundation, in its sole discretion, may change the case study from time to time to correct typographical and grammatical errors and to rearrange paragraphs, exhibits, etc. On behalf of my organization and myself personally, I agree that other changes may be made to this case study from time to time by RISB Foundation to enhance its use in a classroom environment and agree that I do I do not wish to review such changes to this case study.

On behalf of my organization and myself personally:

- A. I hereby authorize the use of this case study at:
- i. the Ivey Business School and/or UWO, and
 - ii. other educational institutions and other organizations;
- B. I acknowledge that the copyright for this case study is held by RISB Foundation, and that RISB Foundation may, in its sole discretion, distribute, sell, authorize use of this case study in a book or otherwise deal with this case study in whatever way it deems appropriate.

I have authority to execute this agreement:

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